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CORE-CREATE WEBSITE HONORED WITH WEBAWARD

SOMERSET, N.J., October 20, 2009 — Core-Create, a marketing communications agency that is part of The Core Nation group of companies, announced today that it has earned a WebAward for its website, core-create.com.

The Web Marketing Association's annual WebAward Competition is the premier award program for web developers and marketers worldwide, recognizing interactive agencies and divisions in nearly 50 countries.

"We are honored to receive the Web Marketing Association's 2009 Marketing Standard of Excellence Award," said Dorene Weisenstein, Executive Vice President and Chief Creative Officer.

"We've received a lot of positive feedback about our 'candy store' website," she continued. "People really respond to its playfulness, and it showcases the talent and innovation behind everything we do."

Core-Create was named one of the top 75 advertising agencies specializing in healthcare communications by *Medical Marketing & Media* in 2009. The agency offers the highest level of service and creative products, including advertising and promotion, sales force programs, branding design, corporate communications, custom publishing, web and new media, corporate identity, and medical communications. Core-Create is a member of the IN Advertising Network, with 152 offices worldwide.

In addition to Core-Create, The Core Nation group of companies includes Brandkarma in Santa Ana, Calif., and Alpha & Omega (a medical communications company) in Somerset, N.J.

See the winning website and learn more about Core-Create at core-create.com. Visit our blog at corenationrants.com for industry insights and an exclusive podcast series.

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